

Membership Application

Direct Agricultural Marketing Association of Ohio, Inc.

Market/Organization Name _____

Contact Person _____

Address _____

City _____ State _____

Phone _____ Fax _____

Web Address _____

Email _____

Please ✓ all that apply:

_____ I wish to be an *Active Member* (\$60 dues).

- Produce Market (Year Round) PYO: Pick Your Own
 Roadside Market (Seasonal) Farmer's Market
 Other: _____

_____ I am interested in holding an office in the organization.

_____ I am interested in serving on an organizational and/or conference committee.

_____ I wish to be an *Associate Member* (\$40 dues).

- Extension Agent Researcher / Educator
 Employee Distributor / Supplier
 Student Other: _____

_____ I wish to be an *Scarlet Member*.

~ Donation amount _____

Make Checks Payable to:

Direct Agricultural Marketing Association of Ohio

Mail application with payment to:

DAMA of Ohio
c/o Wally Thomen, Treasurer
5231 Columbus Road
Centerburg, OH 43011



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Centerburg, OH 43011

Direct Agricultural Marketing Association of Ohio, Inc.

BECOME A MEMBER



5231 COLUMBUS ROAD
CENTERBURG, OH 43011

Mission . . .

In 1960 the great tradition of the Ohio Roadside Marketing Conference began. Today DAMA is proud to carry on the tradition by presenting the 38th Ohio Roadside Marketing Conference.

The Direct Agricultural Marketing Association of Ohio, Inc. (DAMA) began in 1989 to promote roadside agricultural marketing and to fulfill the duties of planning and conducting the annual Ohio Roadside Marketing Conference.

The mission of DAMA is to create activities and provides resources to assist direct agricultural marketers in promoting the industry as a whole and generate ideas to increase their personal goals, business goals, profits, and enthusiasm.

This mission is accomplished through summer tours, *Today's Grower Magazine*, annual conference, and social functions. Through membership and active involvement, individuals and businesses who are committed to the direct agricultural marketing industry help DAMA meet its goals. Your membership keeps direct agricultural marketing strong in every community across Ohio and the nation.

Membership Advantages . . .

- ◆ Full access to the DAMA FarmToMarkets web site and keep abreast of activities and experiences of other retail markets throughout the state and nation.
- ◆ Meet fellow marketers and learn from shared experience by attending the annual Ohio Direct Marketing Conference, summer market tours, and special association activities.
- ◆ Receive current trends and marketing ideas through the *Today's Grower Magazine*.
- ◆ Receive membership directories to build your network of business contacts and vendor potentials.
- ◆ Active members eligible for one voting privilege per market at the Annual Meeting.
- ◆ Active members are eligible to serve on the Board of Directors.

Statement of Purpose . . .

The purpose of the Association shall be:

- ◆ To facilitate the marketing of agricultural products directly to the consumer.
- ◆ To encourage good marketing practices and inspire public confidence in direct marketing.
- ◆ To provide members with information, publicity and merchandising materials that will assist in promoting the direct sale of agricultural products.
- ◆ To provide a medium for exchanging information and experience among the membership so that the industry as a whole will be more successful in direct marketing.
- ◆ To provide support for and direction to educational and research activities in direct marketing.
- ◆ To serve as a voice for the industry and cooperate with both public and private organizations to promote the direct marketing industry.
- ◆ To assist in the planning and execution of an annual Ohio Roadside Marketing Conference.

~ FOR MORE INFORMATION ~

Direct Agricultural Marketing Association of Ohio, Inc.
5231 Columbus Road
Centerburg, Ohio 43011

Wally Thomen, Treasurer
(740) 625-5141

Who Should Join . . .

Active Membership is available to any business entity (whether individual, family, partnership, firm, or corporation) engaged in the direct marketing of agricultural products.

Active members shall have one voting privilege per market. Active members are eligible to serve on the Board of Directors.

Example of eligible businesses: Any retail operation that markets agricultural products—such as roadside markets, garden centers, Christmas tree operations, maple syrup producers, and meat and food processing operations.

Active members will have full access to the DAMA FarmToMarkets.com web site.

Active Membership: \$60 annual dues

Associate Membership is available to any employee of an Active Member, educators, students, suppliers, public agency representatives, or others interested in the purposes of the Association.

Associate Membership: \$40 annual dues

Membership Year: January 1— December 31

Help Support DAMA ~ Become a Member !